



# El Salvador

## Finca Los Planes - Pacamara

Direct Trade

Country..... El Salvador  
Farm..... Finca Los Planes  
Varietal..... Pacamara  
Altitude..... 1600 Meters  
Process..... Washed

### Cupping Profile:

Acidity - 8  
Body - 8.5, creamy, juicy  
Flavor - 9.0, brown sugar  
Aftertaste - 9.0, caramel  
Sweetness - 8.5, red apple  
Roast - Light  
PT's Score - 93

This unique variety is grown in the mountainous region of Chaletenango. The Pacamara varietal is a combination of the giant Maragogype variety with a more traditional and tasty Paca variety.

This years harvest produced a creamy and well-rounded cup. The fragrance has floral tones and an orange citrus aroma. The cup is very juicy, hinting at a red apple acidity. The creamy body rounds out into a brown sugar and caramel finish as the cup cools.

Finca Los Planes, owned by our friends Sergio and Isabel Ticas, began production 13 years ago in the mountainous region of Chaletenango, El Salvador. Following the 2006 2nd place finish in the El Salvador Cup of Excellence, Jeff traveled to El Salvador to meet with Sergio and Isabel, and they quickly became good friends. During that visit, he was immensely impressed that Sergio used the money from the Cup of Excellence auction to improve the beneficio on the farm, thereby improving the processing of future harvests. Sergio's usage of the money showed us that Finca Los Planes was truly dedicated to quality and constant improvement.

Our relationship with Finca Los Planes has developed into a standard setting model for our Direct Trade program. We are proud to be partners with Finca Los Planes on many projects to help out their community and improve the farm. Since 2007, PT's and Finca Los Planes have placed a high priority on supporting the surrounding community. The neighbors to the farm are also the pickers and day laborers. Supporting them with medicines for the clinic and uniforms for the football team have created a solid foundation of trust between the farm and the community. Everyone in the community has a vested interest in a successful harvest each year.



785.862.JAVA office  
929 SW University, Ste. D-2  
PO Box 19229  
Topeka, Kansas 66619