



# Guatemala

## Finca El Valle

Direct Trade

Country..... Guatemala  
Farm..... Finca El Valle  
Varietal..... Red Bourbon  
Altitude..... 1500 meters  
Process..... Washed, Sun Dried

### Cupping Profile:

Acidity - 8  
Body - 8.5, Balanced  
Flavor - 8.5, Chocolate, Caramel  
Aftertaste - 8.5, Creamy  
Sweetness - 8.5, Apricot-like Citrus  
Roast - Light  
PT's Score - 89

Finca El Valle is located in Antigua, Guatemala. This region of Guatemala is prime territory for superior quality. The mountain soils are volcanic and rich, providing an excellent environment for coffee cultivation. Finca El Valle is a classic Antigua coffee that is balanced and clean with a gentle acidity and a lingering, milk chocolate finish.

Finca El Valle is our newest Direct Trade partner. We are proud to be working with Cristina and are looking forward to visiting her in the years to come. Our most recent visit to Finca El Valle was in 2011. Cristina Gonzales with her husband and 3 sons manage the day-to-day operations at Finca El Valle.

Organization is at a premium at El Valle and everyone is treated as family. From the pickers to the full-time employees, it's a family run business with a tremendous amount of pride and love poured into their efforts. In 2008, the El Valle farm became Rainforest Alliance Certified.

Cristina said, "I feel that it could be very simple for us: I send you coffee, you send me money, and the story ends. But the fact that I know your family is very beautiful, because that is more than business, it is affection. And that is more important. The money is indispensable, but the relationship is priceless."



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